

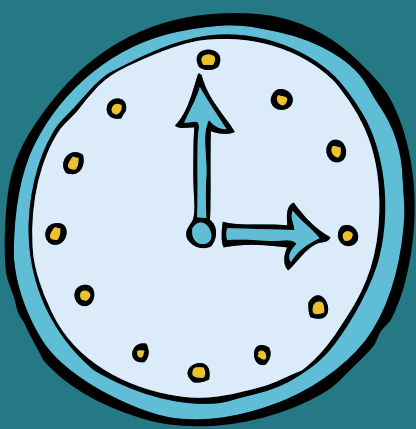
Positive Reinforcement

5 KEYS FOR EFFECTIVE DELIVERY

1

MAKE IT PERSONAL

The reinforcer must be something that the person receiving it likes.



2

MAKE IT IMMEDIATE

Reinforcement should be provided as quickly following the target behavior we are looking to increase.

3

MAKE IT FREQUENT

When teaching a new skill provide the reinforcer after each occurrence of the target behavior.



4

HAVE THE RIGHT AMOUNT

Match the volume of the reinforcer with the difficulty of task.



5

MAKE IT EARNED

It must be contingent on the target behavior occurring.

